



TERMS OF REFERENCE FOR GRAPHIC DESIGNER CONSULTANCY

1. About EANNASO

The Eastern Africa National Networks of AIDS and Health Service Organizations (EANNASO) is a regional umbrella body bringing together civil society (CS) and community group (CG) voices to inform policies and improve the programming of HIV, TB, Malaria and other health issues present in the communities. Found in 2002, EANNASO is made up of seven (7) national networks of AIDS and Health Promotion Service Organizations in the following countries (Burundi, Ethiopia, Kenya, Rwanda, South Sudan, Tanzania [Mainland and Zanzibar] and Uganda). EANNASO's secretariat is based in Arusha, Tanzania.

Though EANNASO is an east Africa membership organization, she works with CS and communities in the broader Anglophone Africa as she remains the only surviving sub-regional HIV, TB and Health network. EANNASO is known for coordinating civil society and community expertise as its strongest niche and building on existing capacities to strengthen the voice of CS and CG.

EANNASO is seeking the services of Graphic Designer to undertake Layout and design of various information and communication materials (factsheets, policy briefs, project briefs, banners, posters, booklets, leaflets, books, calendars, bulletins, flyers, cards).

2. Scope of work

For this assignment the consultants shall Design and layout **eight 6-page sexual and reproductive health rights (SRHR) factsheets**.

Detailed specifications for any further assignment will be given to the selected designer as and when the designer's services are requested.

3. Qualification and Expertise

- i. Possession of creative flair, versatility, conceptual/visual ability, and originality.
- ii. Demonstrable graphic design skills with a strong portfolio.
- iii. Up to date with industry software and excellent (In Design, Illustrator, Photoshop, Adobe InDesign, Adobe Bridge, Adobe Acrobat, Adobe Illustrator, Adobe Photoshop, and other graphic design software. etc.).
- iv. Working experience in NGO sector is desirable

4.0 Deliverables

Quality design for various EANNASO assignments completed in line with EANNASO branding requirements and within specified deadlines.

5.0 Contract duration

The contract will be effective from date of signing until 10th July .

6.0 Terms and conditions of payment

Design services will be delivered on an on-call basis and paid upon successful completion of the assignment and approval from EANNASO.

This application is open to companies and individuals.

EASTERN AFRICA NATIONAL NETWORKS OF AIDS AND HEALTH SERVICE ORGANISATIONS

Plot # 595, Themi Nanenane, Njiro Road | P.O. Box 6187 | 23109 Arusha, Tanzania

Tel: +255 739 210598 | Email: eannaso@eannaso.org

Website : www.eannaso.org | Facebook: eannaso.org | Twitter: eannaso | Instagram: eannaso_org



Individuals should provide the following:

- i. CV;
- ii. Letter of application;
- iii. References list;
- iv. Copy of catalogue or samples of the design work, if available;

Applications should be delivered by 4th July, 2021 and addressed to:

eannaso@eannaso.org and copy in Glory Chagama through chagama@eannaso.org



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